

Creative Arts Napier Ngā Ringatoi Auaha o Ahuriri

Strategic Plan 2023-2026

Our Purpose:

The creation and on-going development of a sustainable dynamic arts centre which proactively explores, supports, promotes and develops the creative arts in Napier and significantly contributes to our local and regional arts scene.

AIM: To advocate, promote and support all the creative arts in Napier.

Objectives

1. To develop and deliver a variety of arts, cultural and educational activities through Creative Arts Napier, Ngā Ringatoi Auaha o Ahuriri.
2. To promote and increase awareness of, and participation in, the arts within the wider Napier community, and to promote the connection between the arts and community well-being.
3. To engage with NCC as a contributor to its arts policy and strategy.

~~4. To develop engagement with local iwi and Māori artists~~

~~5.4. _____~~ To participate in partnerships with other local arts and other organisations as appropriate.

~~6.5. _____~~ To provide opportunities for local artists to promote their work through exhibitions and other activities.

~~7.6. _____~~ To develop our activities beyond the visual and material arts to include all art forms.

~~8.7. _____~~ Connect the community to the arts to enhance community wellbeing.

AIM: To ensure that CAN is a centre of excellence, operating with maximum effectiveness and efficiency and high service standards.

Objectives:

1. To recruit, support and proactively develop a skilled and dedicated team of staff and volunteers.
2. To maintain effective systems, policies and procedures for the smooth and compliant operation of the organisation
3. To enhance visitor and membership satisfaction in order to increase participation and spend.
4. To develop our systems of performance evaluation in order to demonstrate evidence based outcomes.

~~1. To ensure that we recognise the principles of Te Tiriti o Waitangi and respect tikanga Māori.~~

AIM: To ensure our financial sustainability.

Objectives:

1. To develop existing and new revenue streams that support the financial goals of CAN
2. To ensure that we closely liaise with our existing funders to achieve agreed outcomes.
3. To explore the development of further self-financing activities which can generate a profit.
4. To maintain robust financial management practices to ensure costs are controlled and cash flow forecasts achieved.

AIM: To ensure that CAN demonstrates its commitment to the principles of Te Tiriti o Waitangi: Reciprocity, partnership and equal treatment, equity, and duty of active protection.¹

Objectives:

1. To seek guidance in exploring what the principles of Te Tiriti o Waitangi would look like in action for CAN.
2. To actively seek to ensure its Board always includes members of the Māori community.
3. To support tikanga and kawa² at exhibition openings which include Māori artists and other relevant occasions.
4. To actively seek to extend relationships with Māori artists, Māori art groups and tangata whenua.

Our Key Strategic Goals for 2023/2024

1. Maintain and enhance relationships with current stakeholders
2. Increase engagement with Iwi and Māori artists
3. Broaden funding streams to strengthen financial stability
4. Connect the community to the arts to enhance community wellbeing

¹ www.waitangitribunal.govt.nz. the Treaty of Waitangi/Te Tiriti o Waitangi, Ch.3 Treaty Principles and Standards. accessed 10 Oct 2023.

² www.tepapa.govt.nz. New Zealand Museum Standards Scheme. (2007).

Kawa – protocol, the way of doing certain things, agreed procedures. Kawa differs from tribe to tribe and has been passed down from generation to generation.

Tikanga Māori – rules or customs handed down within a hapū or iwi. Tikanga changes or evolves to meet new circumstances and situations eg. in museums, galleries and schools.

NGĀ WHANONGA PONO – VALUES - CAN-CREATIVE ARTS NAPIER

Whakaute/ Respect

CAN will ensure that all those who visit or participate in our activities are treated with courtesy and respect, regardless of their gender, ethnic identity, age, ability, sexuality, religious or political affiliation or any other defining characteristic.

Whakatītina/Encouragement

CAN will proactively promote the creative arts and artists in Napier, and foster creativity and an appreciation of the arts by engaging Napier’s communities.

Kauawhitanga/Inclusiveness

CAN will strive at all times to ensure that we are accessible and relevant to all sections of our community, that everyone who visits feels welcome, and that we value and actively promote diversity in all our work.

Rangapū/Partnership

CAN will work in a collaborative manner with artists, other arts organisations, community groups, and Napier City Council for the furtherance of creativity and the creative arts.

Ngākau Pono/Integrity

CAN will always act with probity and transparency in its governance and financial management, in accordance with legal requirements and best practice, and in dealings with staff, volunteers, artists and the general public.