

## Creative Arts Napier Strategic Plan

### **Mission Statement**

#### **Purpose**

The positive support, exploration and development of the Arts in Napier, resulting in the widest dynamic arts interaction with the Community, that significantly contributes to our local and regional arts scene.

#### **Values**

Integrity

Relationship/partnership

Encouragement

Respect

Accessible

Inclusiveness

### **Strategic direction**

#### **Stakeholders & Customers**

Encourage & collaborate with stakeholders as the voice of the arts in Napier

Promote & support all arts in Napier

Enhance visitor and membership satisfaction, increase participation and spending

#### **Service Delivery**

Develop & deliver a variety of arts, culture and education activities through Creative arts Napier

Evaluate & develop evidenced-base successful outcomes from Creative Arts Napier initiatives

#### **Systems People & Processes**

Maintain efficient systems, policies, and procedures for the smooth and compliant running of Creative Arts Napier

Recruit, support, develop a skilled dedicated team of staff and volunteers

Promote a culture of high performance and commitment to outcomes

#### **Financial Sustainability**

Develop revenue streams that support the financial goals of Creative Arts Napier

Engage with NCC as contributor to the arts policy

Maintain robust management practices to ensure costs are controlled & cash flow forecasts are achieved